



## Hey! **Communication Specialist** role needed! Are you looking for new experiences? **Here we are :)**

We are looking for a new team member for the **Communication Specialist** role! So, if you like people, love startups, and are interested in the startup ecosystem - SpeedUp Group is a good place for you :) Check the below details, and if you feel the description suits you **send us your application (cv + short description) on [JoinTheTeam@hugething.vc](mailto:JoinTheTeam@hugething.vc) and say Hi! to the new adventure.**

### **Who are we looking for?**

**We are looking for the monster who knows how to run the communication activities oriented on strategy goals and know how to build strong relationships.** People that are connected to the innovation ecosystem. It would be good if you had experience in Public Relations activities, events organizing and ability to find new communication opportunities (creativity is the king!). The ability to **run Social Media and website management, as well as the ability to write and research,** will be a big advantage. **We are looking for a person who likes people and has no problem building new relationships.** Good organizational sense and the ability to find yourself in formalities are also essential. Experience in running communication in incubation programs or VC funds will be a good added value. We need you to know English to communicate freely (spoken and written) with our startup family. So if you are creative, self-reliant, you like challenges and working with great people - that's a place for you! Preferred work location: Poznań. We are also open for people from UA 🇺🇦.

### **Skills needed - short sum-up:**

- experience in communication (including PR) activities oriented on startup ecosystem
- fluent English (spoken and written)
- self-reliance
- experience in event organization



- experience in running websites and social media accounts
- building long-term relationships and networking skills
- natural flow for writing various types of content
- good organization
- basic knowledge of FB Ads, LinkedIn Ads, Google Analytics
- creativity
- Ability to measure the results of work and draw accurate conclusions
- \*additional value: experience in acceleration programs or VCs communication

## Your potential duties & responsibilities

**Our new Communication Specialist will work closely with [Damian](#) and together you will take care of all communication activities of our SpeedUp Venture Capital Group, including Huge Thing.**

Including supporting our portfolio companies in areas of marketing and PR, building and running communication strategies for our programs, events and other initiatives as f. ex. meetups. You will also be responsible for developing and delivering our content strategy via writing media articles, our blog posts and running our website and Social Media channels.

## Want more? Here you can find a short sneak peek of d&r:

### A. Communication in innovation ecosystem

- **Running the communication of** pre-acceleration, acceleration programs and VC funds
- **Building and implementing** PR and marketing strategies
- **Creating** great-value content
- **Organizing great events** dedicated for VCs and startups

### B. Startups support

- **Advising startup** on PR and marketing activities
- **Setting new partnerships** for our portfolio
- **Dealing with our partners** to bring value for our startups
- **Building relationships** with European VCs, investors and corporations



### C. Entrepreneurship Outreach

- **looking for new** and not obvious possibilities of communication and partnerships
- **Developing critical databases** of startups, founders, mentors, etc.

## D. Networking

- **Building** alliances with influencers in the ecosystem
- **Representing the team** in front of startup ecosystem scene in CEE/Europe
- **Taking part** in other projects on innovation processes realized by HT
- **Building relations** with companies which might support our portfolio companies

## What can we offer you?

- Opportunity to develop existing competencies and acquire new skills within the [HT](#) and the **SpeedUp Group** team
- Excellent team and friendly atmosphere at work
- Space for development in the direction that interests you
- Flexible working system
- Opportunity to work with international brands
- Independence and responsibility for entrusted tasks
- The form of employment that suits you best
- Possibility of building communication of one of the biggest VC group in Poland
- Possibility of working with amazing Partners and Companies

## About SpeedUp Group

We could say that we're a dynamic and friendly team, but that's obvious! To be more precise we're #SpeedUpFamily. What does it mean? That we're a group of innovation passionate, global goals oriented people who aren't afraid to take bold steps on the international startup market! Our team is a bunch of friends who work hard together and also love to spend time together (after all, you can never have too much integration, tru? 😊). What's more, you can be sure that you will learn a lot because everyone in our team specializes in a different area of innovation, which is why we have such a broad view of the market.

So, are you getting on board? 🚀



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